

EDITORIAL

-----TRANSFORMATIONS IN -----
BUSINESS & ECONOMICS

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Transformations in Business & Economics (TIBE) journal continues in providing a focused outlet for high quality research in the ever-expanding area of *Development Economics* in the field of Social Sciences and related disciplines. The field research should not be limited by any narrow conceptualisation of development economics, but embraces interdisciplinary and multi-facet approaches to *economic theory, business management, marketing, as well as general transformations in the economic, social-cultural, ecological, technological, competitive, demographic and political-legal environment*.

Therefore, we expect *original and authentic manuscripts, never published before in any format and not submitted to any other publishing institution*, which are based on fact-centred research to establish economic and business management regularities, where the theory is motivated by substantiated empirical findings, where disciplined application of economic principles is used to explain and predict the real-world behaviour of organisations, markets and industries. We will continue to seek for:

- *empirical studies*, which provide convincing and significant findings of fact. Careful establishment of an interesting or puzzling empirical regularity is of value to the field if the author has a convincing explanation for the phenomenon;
- *theoretical studies*, which stress relatively robust ideas, and combine theory with a sense of empirical magnitudes, presenting fresh viewpoints and theoretical perspectives, new literature overviews and concept classifications, where a systems' approach is a central focus of the research;
- *explanatory research studies* about a firm, an industry, or a business practice according to economic principles. Such a *case study* must go well beyond the purely descriptive by illuminating the ways in which industry practice and institutions can be understood in terms of economic principles. Factors that resist economic explanation also should be identified.

The current issue of TIBE presents guest and special papers of groups of scholars from China and Lithuania. The authors are focused on the relationship between freedom of expression and movement. In summary, freedom of speech and movement is an economic engine that drives innovation, global investment, and improves societal prosperity, and tourism becomes a living example of these freedoms, allowing ideas and cultures to connect, opening the way for sustainable economic growth.

The **guest paper** (*Algis Mickunas, Tomas Kacerauskas*) investigates the interconnection between economic wealth, the socio-economic system, and freedom of speech. The findings revealed that all systems potentially consist of three elements necessity, chance, and freedom. Using methods of classification, comparison, and philosophical reflection, the author concludes that there is a connection between democracy, freedom of speech, and well-being, which leads to economic prosperity.

The **regular paper** written by *Min Xu, Zhang Chen and Cai Rongrong*. Attention was drawn to the internal connections between elements of the regional tourism system, which serve as a basic and simplified expression of changes within the complex relationships of the tourism network. Their research field involves utilizing data processing, social network technology, P-DBSCAN density clustering, and Markov transition probabilities. By analysing Flickr's geotagged photo data, the paper explores the spatio-temporal characteristics of tourist flows from both spatial and temporal perspectives, presenting a case example to illustrate the findings. The study revealed that the time sequence period of tourist flow has obvious fluctuation characteristics, and travel time distribution tends to be balanced.

The current issue of journal presents articles by groups of scholars from China, Pakistan, Romania, Poland, Malaysia, Uzbekistan, Slovakia, Hungary, Iran and Lithuania.

All the accomplished researchers of this issue are divided into sections based on the analysis and conducted case studies. The first section is named “**ADVANCING DIGITAL TRANSFORMATION THROUGH INFORMATION AND INNOVATION MANAGEMENT**”, and these studies were carried out by such groups of scientists: *Jing Zhang, Linman Wu and Xiaoyue Li* (China), *Fuyong Chen, Yingying Xin and Nana Ma* (China), *Qian Li, Xiaoning Li, Qianqian Zhai and Wei Li* (China), *Shoaib Ahmed Wagan* (Pakistan), *Jing Jiang* (China), *Alexandra Raluca Jelea, Adriana Manolica, Teodora Roman and Patricea Elena Bertea* (Romania), *Yiping Guo* (China).

The “**EMERGENT PERSPECTIVES ON GREEN SKILLS: DRIVING CHANGE FOR A SUSTAINABLE FUTURE**” is argued by *Lin Feng* (China), *Adejare Yusuff Aremu* (Malaysia), *Alexandra-Madalina Taran, Andrea Ginguta, Miruna-Lucia Nachescu, Marilen-Gabriel Pirtea and Gratiela-Georgiana Noja* (Romania), *Malgorzata Tarczynska-Luniewska* (Poland), *Luminita-Stefania Bozdog, Remus Ionut Naghi, Gheorghe Preda and Sorin Ioan Prada* (Romania), *Aisha Khan* (Malaysia), *Ansa Savad Salim and Abdurrahman Adamu Pantamee* (Oman), *BushraTufail* (Pakistan), *Sanjar Mirzaliev* (Uzbekistan), *Shen Yue and Sun Weichen* (China), *Huanhuan Jin, Hualong Deng, Dongyu Xu and Zhouyi Zhang* (China), and these authors investigated challenges and opportunities of green skills in business environment, and considered that, through the use of advanced technologies and innovative methodologies, it will reveal the potential for integrating green competences into education and industries for a sustainable future. They invited to open and informed discussions and shared fulfilling experiences.

The third platform of discussion is named “**A COMPREHENSIVE ANALYSIS OF LEADERSHIP SKILLS AND NAVIGATING EMPLOYMENT TRENDS**”, and the authors’ (*Rita Remeikiene and Ligita Gaspareniene* (Lithuania), *Aleksandra Fedajev* (Serbia), *Aleksandra Hotkova* (Slovakia), *Sandor Kovacs* (Hungary), *Diana Reklaitiene, Zilvinas Stankevicius and Jolita Vveinhardt* (Lithuania), *Rana Salman Anwar, Rizwan Raheem Ahmed and Vishnu Parmar* (Pakistan), *Armenia Androniceanu* (Romania), *Jingyao Su* (China), *Andreea Simona Saseanu, Raluca Mariana Grosu, Simona Ioana Ghita and Andreea Bianca Ene* (Romania), *Ondrej Drahotsky, Petra Kovacova, Jaroslav Belas Jr. and Jozef Habanik* (Slovakia)) works were focused on leadership skills are essential for navigating evolving employment trends, fostering adaptability and innovation in the workforce. The authors examine how aligning talent with industry demands allows effective leadership to foster resilience and ensure success in a rapidly evolving job market.

The last section “**UNDERSTANDING YOUR LOCAL ECONOMY: TO IDENTIFY AND ANALYSE REGIONAL TRENDS**” gathered together such authors – *Elahe Mansouri, Ali Husseinzadeh Kashan and Jalil Heidary Dahooie* (Iran), *Edmundas Kazimieras Zavadskas and Jurgita Antucheviciene* (Lithuania), *Beata Gavurova, Miroslav Gombar, Dagmara Ratnayake Kascakova, Jaroslava Heckova and Alexandra Chapcakova* (Slovakia), *Baofeng Li, Huanhuan Guo, Hongmin Zang and Tigui Chen* (China), *Wei Chen, Jingjuan Ma and Taosheng Wang* (China), *Dragos Paun, Alin Ionel Iencu and Nicoleta Maria Ienciu* (Romania), *Oszkar Dobos and Agnes Csiszarik-Kocsir* (Hungary). The scholars are focused on an investigation and tried to uncover the dynamics of regional economies by identifying and analysing trends. Their work elucidates key patterns, challenges, and opportunities that influence local economic landscapes, offering valuable insights into growth and development.

A fruitful discussion on these selected articles is welcomed.

*Prof. Dr. (HP) Dalia Štreimikienė,
Editor-in-Chief*